

TOP

CAR ARMORING LTD. WRAPPING YOUR PASSENGERS WITH BULLETPROOF "SUIT"

THE ARMORGUARD: A PORTABLE BULLETPROOF SHIELD TO PROTECT PASSENGERS IN A "SOFT SKIN" VEHICLE.

As the need for armored civil vehicles became more substantial in the last years throughout the raging Middle East on one hand; and as an armored civil vehicle is still not an affordable and easy-to-get product from the other hand, a new patented application has been developed lately (Patent #184533), to overcome the two challenges, protection & cost: The ArmorGuard which was developed and produced by Top Car Armoring Ltd. keeps a passenger from a hitting bullet in his soft-skin, non-armored,

car; thus it protects lives without modifying the vehicle to an armored one.

Top Car Armoring Ltd. is a private company, established and owned by Mr. Doron Labock, who is involved in the armored vehicles industries since the late 80s. Top Car based in the town of Sderot, only 7 minutes from Erez check-point, on Gaza border.

How did you come-up with this application?

For many years, we armor civilian & commercial vehicles, both for local

and international market. The market we familiar most with, is the local Diplomatic sector, as alongside with supplying it new armored vehicles, we supply continuously its existing armored fleets with reparation & maintenance services, as well as armor vehicles rental.

We have noticed that managing fleets of armored vehicles is a complicated matter: on one hand, when a task should be conducted in the West Bank, let alone Gaza, the security officers always prefer to drive their mission colleagues in armored



vehicles. On the other hand, there are never enough armored vehicles in the fleet, even among small missions.

One of the solutions to facilitate this situation is equipping the staff with bulletproof gear (vests & helmets). Bulletproof gear is a good solution when it comes to protection, but regrettably it fails in ergonomics: sitting with vest & helmet in a vehicle, even for half an hour, you will start to feel your back hurts; exchanging gear from one staff-member to another, bothers many people; if a staff member dresses elegantly, you can imagine what a vest does to his or her shirt, and what a helmet does to the hair.

All the above brought me to look for some kind of application which provides bulletproof protection, affordable and ergonomic. This how we came out with the ArmorGuard.

What is exactly the ArmorGuard?

It is a portable device, based on a few ballistic plates, all upholstered

decoratively. The plates are "hooked" to each other with tenon, what makes the application modular. The size of each plate as well as the number of plates to be "hooked", are flexible and subjected to the customer's vehicle as well as to his "fleet management"; therefore, instead of equipping all vehicles with ArmorGuard per passenger, it is more likely to procure less ArmorGuard kits and modulate them according to the vehicle's bench length, number of passengers etc.

You have mentioned that the ArmorGuard is an affordable product. Can you please give me an idea how affordable is it?

Well, of course that the prices derive from parameters as protection level, number of plates, upholstery level, etc. but generally speaking and concerning the common bullets threatening our region, the price for an ArmorGuard is around \$4,000. You should bear in mind that this protection application has minimal

"Wear and Tear" costs and one ArmorGuard kit can be used for many years and serve many passengers.

Where can a customer see a sample of the ArmorGuard?

Well, on May 19th-21st Top Car will present both armored SUV and the ArmorGuard at the Security Exhibition, in the Conference Center, Tel-Aviv.

And of course, I welcome anyone to visit Top Car Armoring in the town of Sderot, where we can show the armoring process and capabilities, the ArmorGuard, etc. ●

Top Car Armoring Ltd.

1 Amsterdam St, Sderot ISRAEL
www.topcar-armoring.com

Phone: +972- 8-6496192

Fax: +972-8-6483494
dorontopcar@012.net